

Electives

Master Business Management

Electives Business Management M.A.

Deutsch Studium Präsenz

Studiengang	Studienrichtung	Elective 1	Elective 2	Elective 3
BUSINESS MANAGEMENT	Business Management	Business Intelligence	Management der digitalen Transformation	Sustainable Finance
BUSINESS MANAGEMENT	Strategisches Marketing	Business Intelligence	Marketingstrategien	Marken und Markenführung
BUSINESS MANAGEMENT	Wirtschaftspsychologie	Angewandte Psychologie	Anwendungen der Arbeits- und Organisationspsychologie	Personalpsychologie

Electives Business Management M.A.

Deutsch Studium Plus

Studiengang	Studienrichtung	Elective 1	Elective 2	Elective 3
BUSINESS MANAGEMENT	Business Management	Business Intelligence	Management der digitalen Transformation	Sustainable Finance
BUSINESS MANAGEMENT	Wirtschaftspsychologie	Angewandte Psychologie	Anwendungen der Arbeits- und Organisationspsychologie	Personalpsychologie

Electives Business Management M.A.

English Presence

Study Programme	Study field	Elective 1	Elective 2	Elective 3
BUSINESS MANAGEMENT	Business Management	Business Intelligence	Management of Digital Transformation	Sustainable Finance
BUSINESS MANAGEMENT	Strategic Marketing	Business Intelligence	Marketing Strategy	Brands and Branding
BUSINESS MANAGEMENT	Business Psychology	Applied Psychology	Applications of Work and Organizational Psychology	Personnel Psychology