



Preparing you for your **personal** success.

mPower at
Macromedia University.





- 1 Teaching/learning between campus and...
- 2 ...virtual settings...
- 3 ...with accompanying self-learning activities
- 4 Learn anytime, anywhere
- 5 Seminars, workshops and exercises in small groups
- 6 Personal coaching and learning support
- 7 Practical projects involving exciting cooperation partners
- 8 International
- 9 Modern technology and interior design
- 10 Business network
- 11 Central location
- 12 Campus Experience

mPower: Our Study Concept

Our focus is on your personal success.

We empower you and your future skills with our face-to-face courses, supported by digitally prepared content as well as different teaching and learning formats and the best possible campus experience. We place emphasis on personal support from our experts and a high degree of practical relevance to make you more employable.

How you benefit from mPower

Flexibility

More freedom

Highly varied: learn at your own pace, anytime, anywhere, supported by your lecturers.

Learning experience

More Motivation

Inspiring teamwork, and content delivered through different channels.

Together

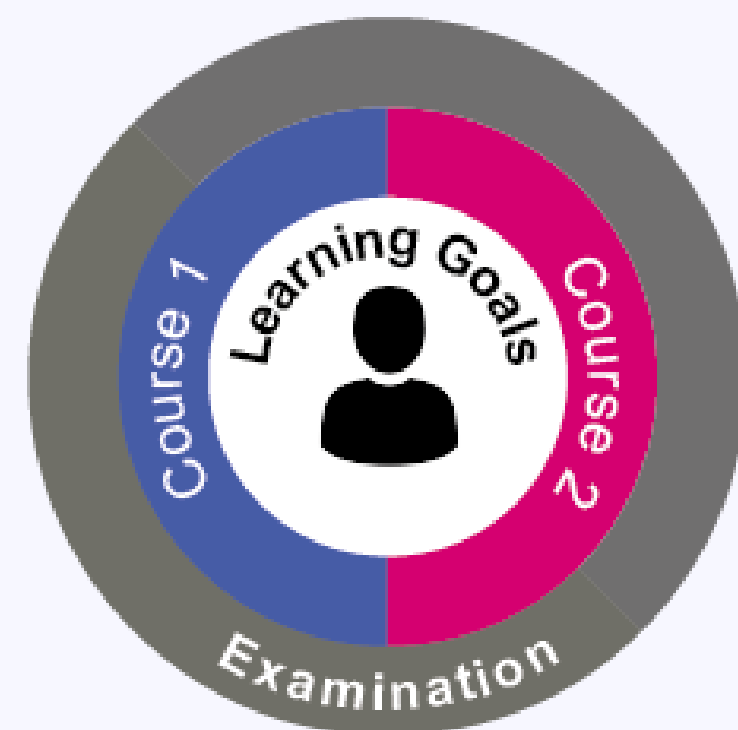
More networking

Joint projects: maximising expertise by networking different locations and study programmes.

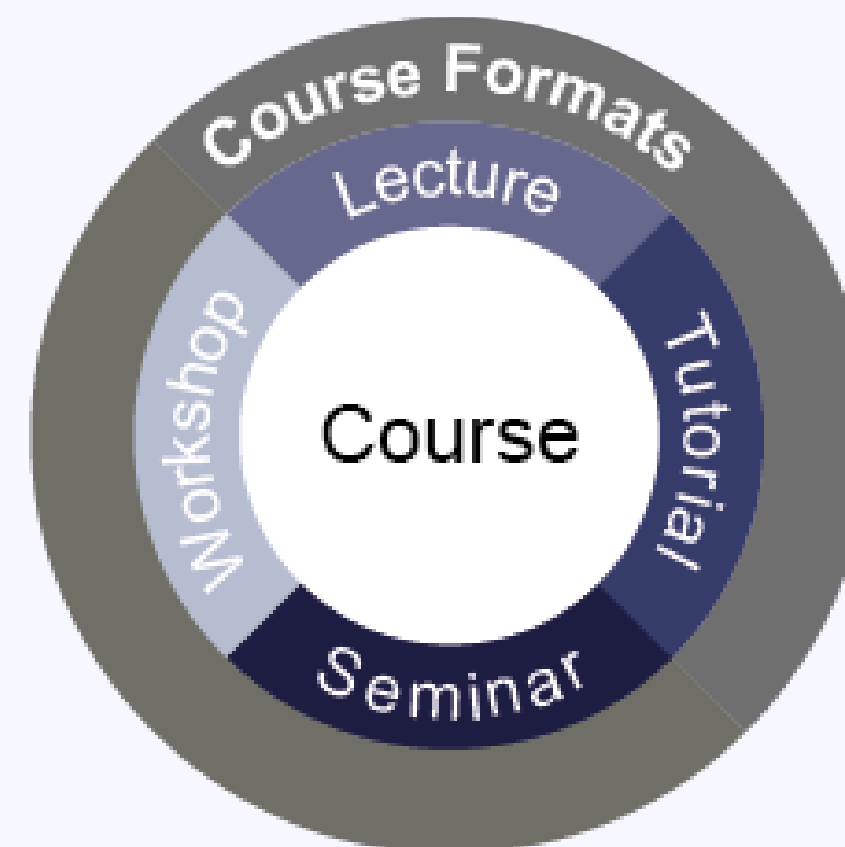
From the module to the delivery mode



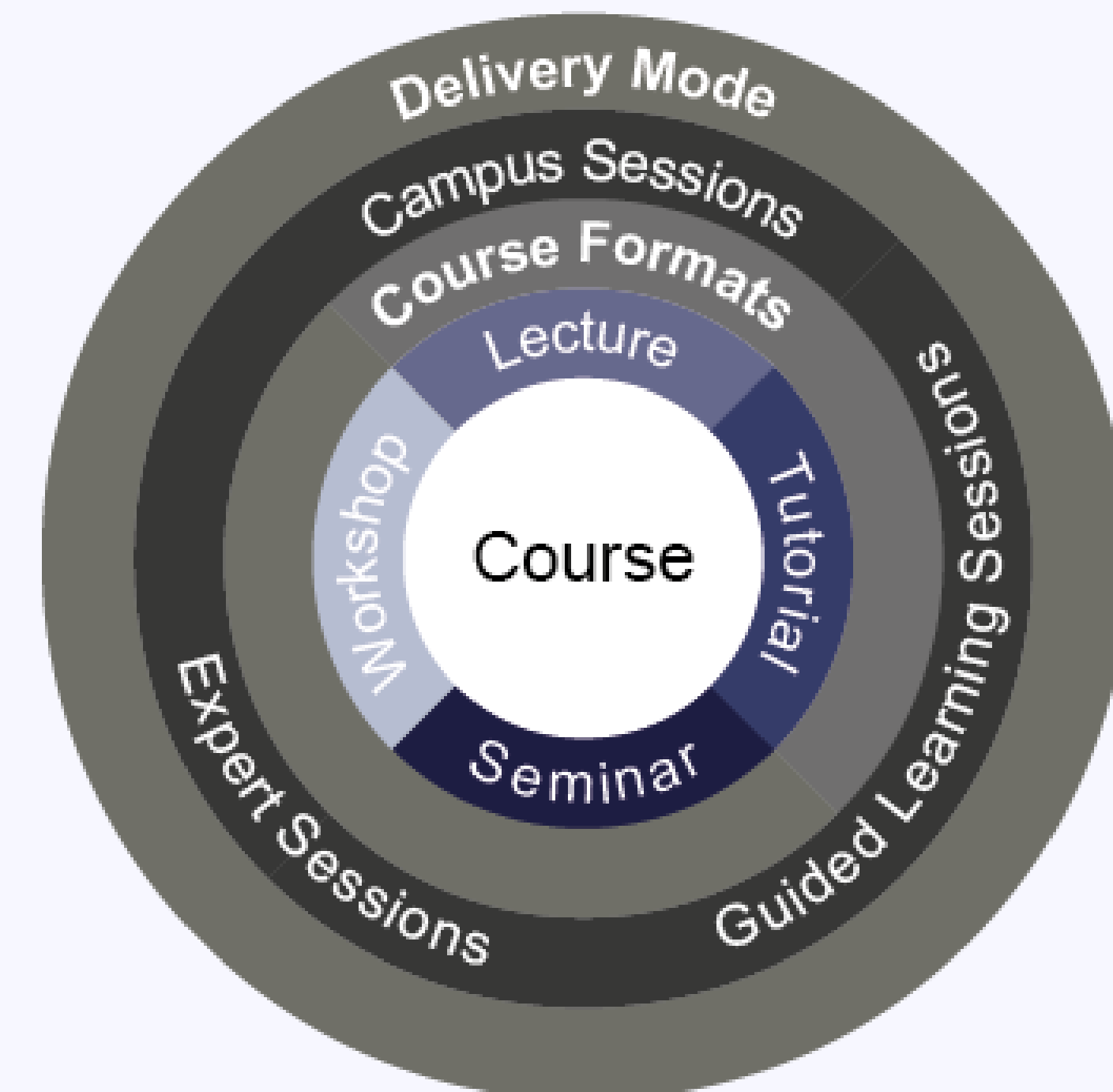
or



Module - Course



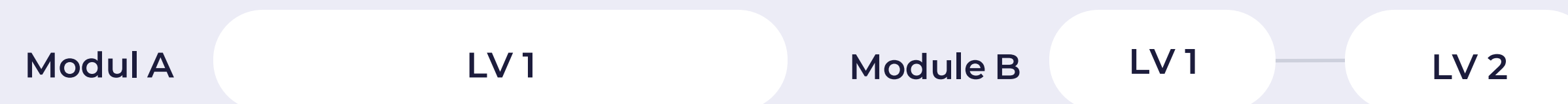
Course → Course format



Course format → Delivery mode

Modules and course formats

A **Module** consists of one or more courses (LV) with a common learning objective and concludes with a joint examination.



A **course** (LV) can take the form of a lecture, exercise, seminar or workshop.

Four regular teaching formats

Lecture

Acquisition of basics and factual knowledge
- always with the experts of the respective subject

Tutorial/Exercise

Practice and deepening of the content conveyed in the lecture

Seminar

Independent development of in-depth content with a final presentation

Workshop

Practical projects with cooperation partners:
Working on complex challenges in a team with a final presentation

+ supporting event formats (tutorials and technical support)

Forms of implementation for courses

Three different options



Campus Sessions

Interactive & On Site



Expert Sessions

Digital & Live



Guided Learning Sessions

Exclusive & Convenient

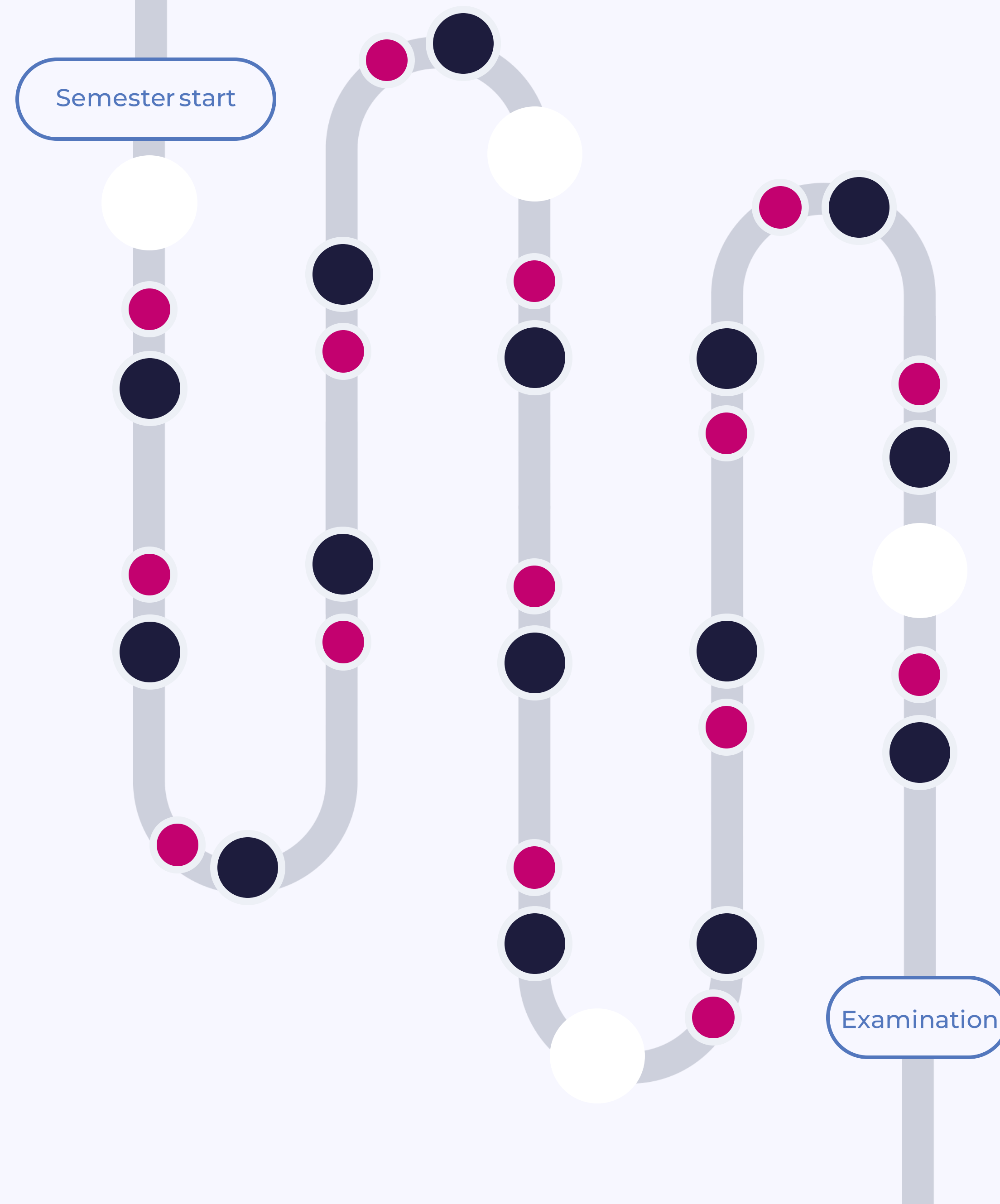
Exemplary sequence of a module

Lecture –
Guided Learning Session

Exercise – Campus Session

Additional virtual attendance event

self-study hours



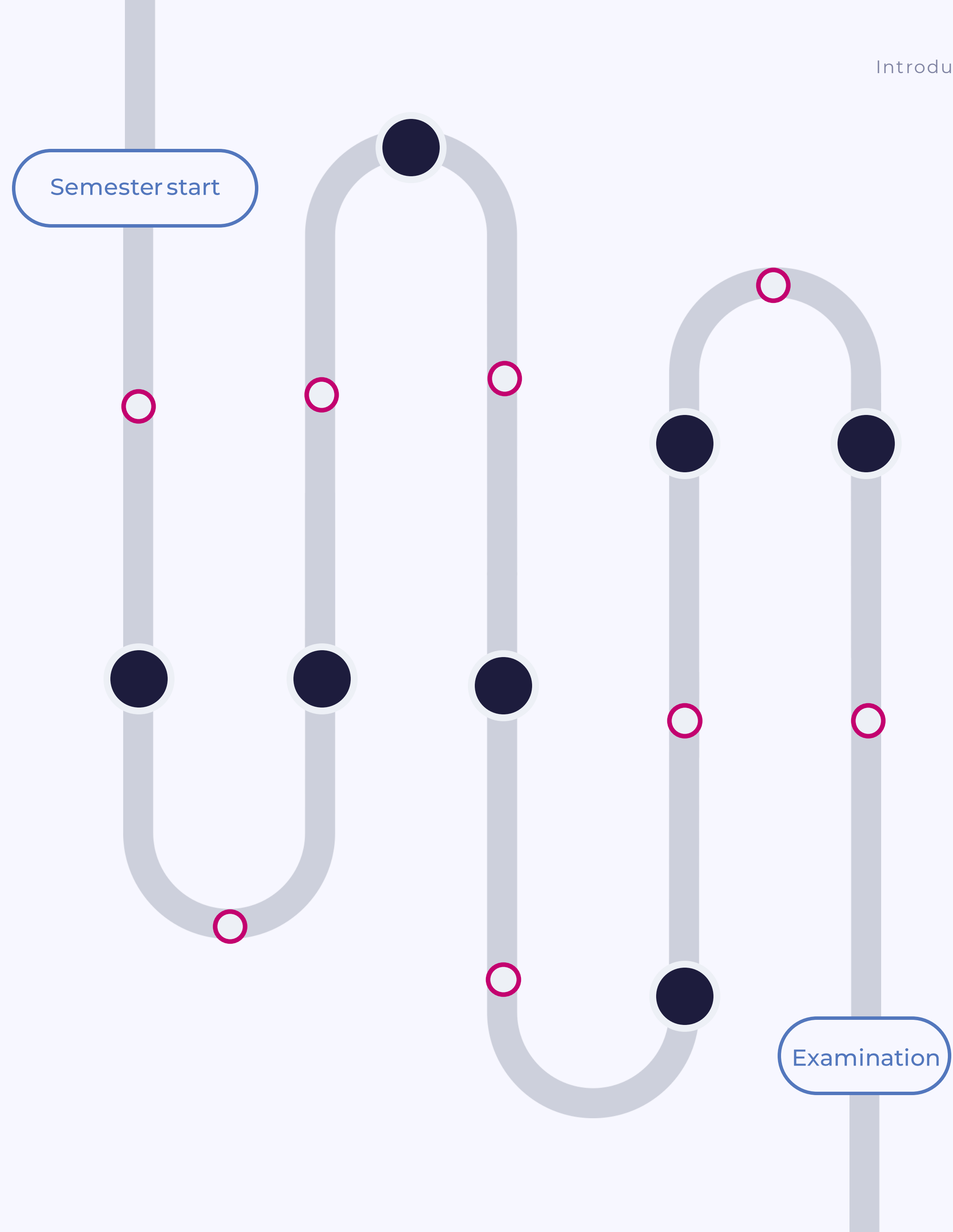


Exemplary sequence of a module

Lecture – Expert Session

Exercise – Campus Session

self-study hours

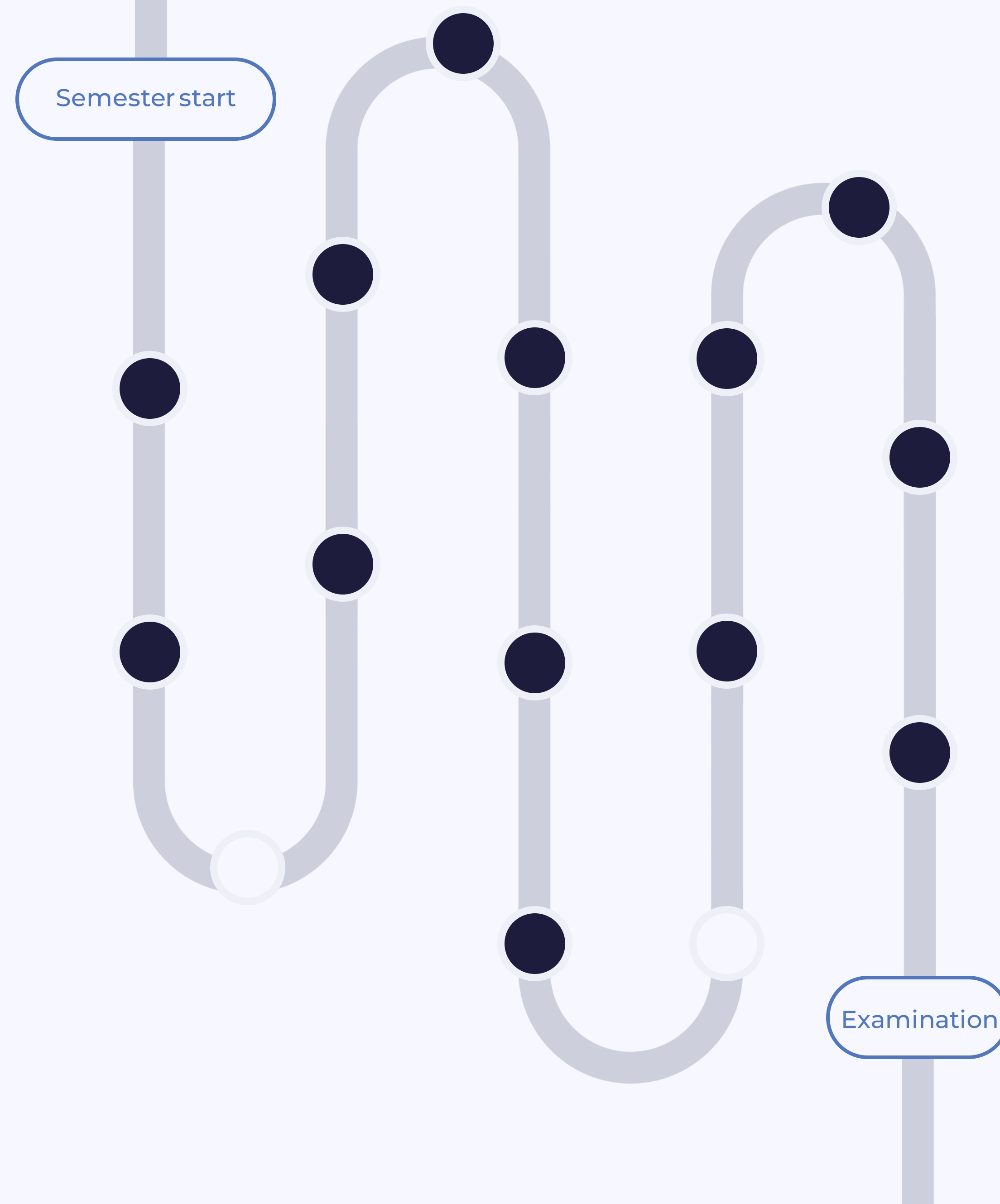


Exemplary sequence of a module

Seminar – Campus Session

Seminar - active learning support
(in virtual presence)

self-study hours





macromedia
university